

Start something beautiful today



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Hillier Launches Meadow Seed Mix to Help Bees and Butterflies

Hillier Nurseries are offering a seed mix of stunning native wildflowers and grasses especially selected by experts as part of their Natural Choice range. It might be impossible to replace a medieval meadow overnight, but this seed mix will help create a lovely miniature version of something similar for borders, patios, planters and roofs.

All the species in this diverse mix are native to the UK and have a guaranteed UK provenance. It includes grasses, important as food plants for butterflies and moths, and wildflowers selected to provide nectar and pollen from spring to September. The mix also has poppies and cornflowers for a burst of colour in the first year.

The packets are a super-sized 10g (c.1000 seeds), which will cover 2.5 square metres and makes them exceptional value at £4.99. They have easy to follow instructions for establishment and maintenance.

50p from every sale goes to Butterfly Conservation and 50p to the Bumblebee Conservation Trust, so customers can feel doubly good about their purchase. The product has been developed with Habitat Aid, a social enterprise promoting conservation charities and British plants.

The mix will feature in Hillier's Chelsea garden, and will be the first of a range of "meadow anywhere" products. Packets are available for sale at Hillier's garden centres, online and by mail order from early March.

For more information and images www.meadowanywhere.com

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Background

97% of our wildflower meadows have disappeared over the last 60 years, which is not just a tragedy for us, but also for many of the beautiful and beneficial insects and birds which thrive in them. The loss of this kind of lovely habitat is an important factor behind many species' declines. Trying to compensate for its loss is an important part of the work of the Bumblebee Conservation Trust and Butterfly Conservation.

Mix Details:

Grasses (60%):

Common bent, Chewings fescue, Highland bent, Crested dogstail

Wildflowers (40%):

Yarrow, Cornflower, Common knapweed, Wild carrot, Vipers bugloss, Hedge bedstraw, Lady's bedstraw, Oxeye daisy, Birdsfoot trefoil, Common poppy, Plantain, Cowslip, Yellow rattle, Meadow buttercup, Sorrel, White campion, Red campion



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